

BETWEEN NOW AND WHEN

2019
ANNUAL
HIGHLIGHTS



DOWNTOWN
DALLAS INC



MISSION & PRIORITIES

Downtown Dallas, Inc. (DDI) is the principal advocate, champion, and steward of Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that **improve infrastructure, stimulate a vibrant and sustainable Downtown environment, enhance economic competitiveness, create an inclusive urban center, position the area as a global destination, and foster innovation and technology in all aspects of the urban experience.**

- ⊕ Public Safety
- ⊕ Maintenance & Beautification
- ⊕ Great Placemaking
- ⊕ Strategic Partnerships & Communications
- ⊕ Economic Development & Planning
- ⊕ Complete Neighborhoods
- ⊕ Urban Mobility
- ⊕ Membership Development
- ⊕ The 360 Plan

2019 DOWNTOWN IMPROVEMENT DISTRICT EXPENDITURES

Safety

38%

Services & Improvements

24%

Communications & Events

16%

Organization & Administration

12%

Capital Improvements

4%

Transportation & Improvements

6%



DOWNTOWN DALLAS, INC. &
DOWNTOWN IMPROVEMENT DISTRICT

FAST FACTS 2014 – 2019

\$39M

Amount DID assessments generated that have been invested back into services and improvements in Downtown

558K+

Safety Patrol Hours

32K+

Off-Duty DPD Hours

140K+

Clean Team Hours

95+

18-Wheelers of Litter Removed

450+

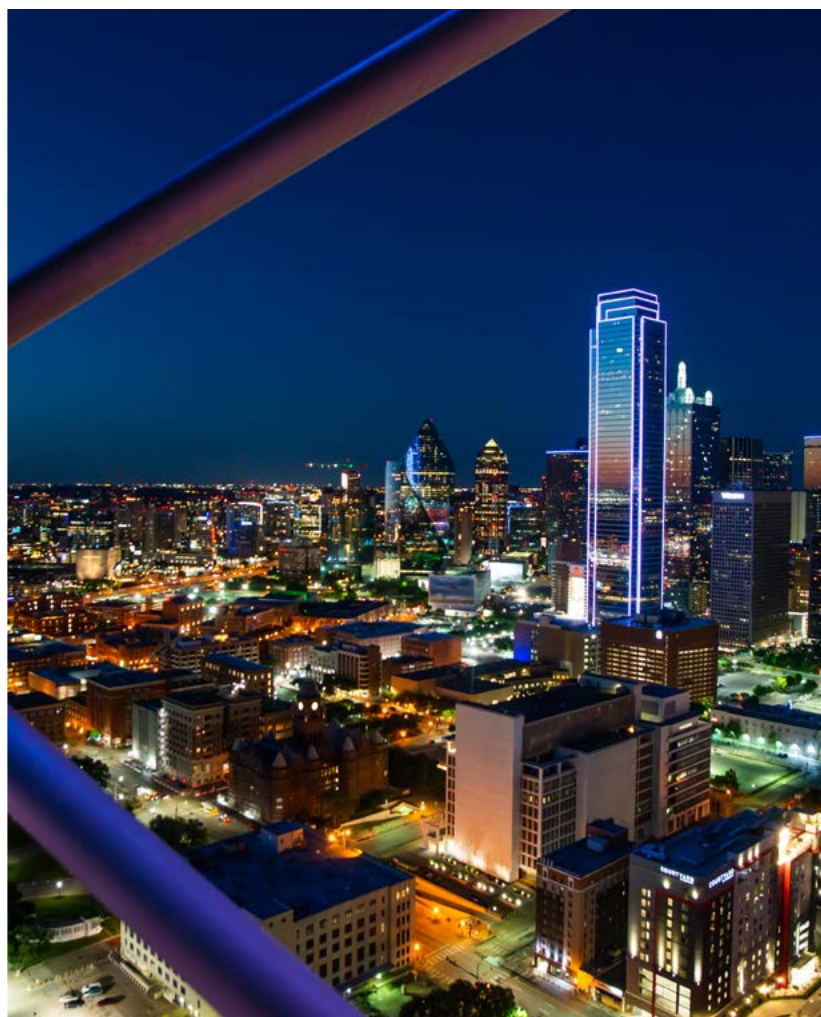
Community events supported or produced by the DID

53+

Park acres of supplemental maintenance and programming

45

Capital improvement projects funded by grants





DOWNTOWN TODAY

LIVE

12K

Residents

97

Walk Score

30

Schools Serve
Downtown



WORK

\$4B

New Development
Underway

230+

Leases &
Renewals

135K

Employees Working
Downtown

100+

Conventions
Annually

600K+

Coworking Space
Square Feet

16K+

College Students
Enrolled



PLAY

60+

Shops

160+

Restaurants & Bars

35

New Restaurants
Coming Soon

8.6K

Hotel Rooms





Maintenance & Beautification

- Picked up **3K+ cubic yards** of litter
- Pressure washed **3M+ square feet**
- Provided **134K+ dog waste bags**
- Removed **2.7K+ instances of graffiti**
- Hand-watered plants **3K+ times**
- Installed **20 new trash cans** in the West End
- Planted **more than 40 new trees**

Public Safety

- 45 officers provide **100K+ patrol hours**
- **20K+ contacts** with visitors, residents, and employees
- **2K+ hours** of annual training
- **90+ security cameras** monitored 24/7
- **200+ homeless persons** reunited with family in our Homeward Bound program



Economic Development, Planning & Mobility

- **70+ crosswalks** repainted
- Consulted on **six catalytic developments**
- **Provided \$100K+** in funding to advance bike infrastructure
- Provided market info for business recruitment and retention in **500 instances**

Community

- Likes and follows on social media are up **59%** with **240K+** total followers
- **1.7K+ positive media stories** featuring DDI or Downtown – **valued at over \$170,000**
- Launched newly refreshed website at **downtowndallas.com**
- Sponsored and/or produced over **60 community events**

RESOURCES

Downtown Clean Team

dispatch **214.741.1151**

cleanteam@downtowndallas.com

Mon–Fri: 6:00 a.m. – 8:00 p.m.

Sat & Sun: 8:00 a.m. – 7:00 p.m.

Downtown Safety Patrol

dispatch **214.741.1151**

safetypatrol@downtowndallas.com

Every Day: 5:30 a.m. – 1:00 a.m.

Downtown Dallas, Inc.

main **214.744.1270**

info@downtowndallas.com



downtowndallas.com #mydtd