

**DOWNTOWN
DALLAS INC**



2020

Annual

Report

**DOWNTOWN
DALLAS
.COM**

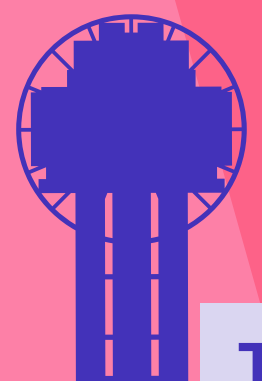


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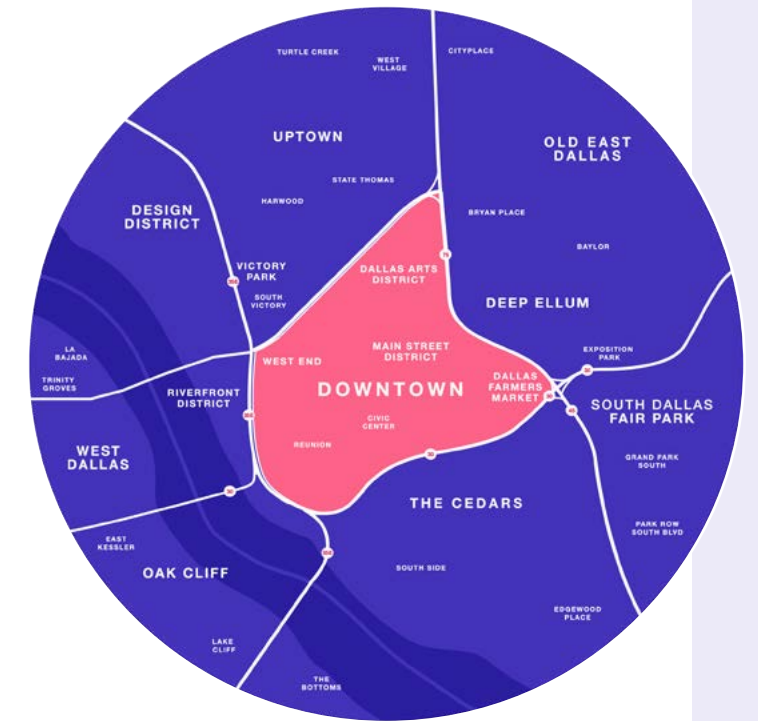
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Downtown Dallas, Inc. (DDI) is a private, nonprofit organization funded by voluntary membership dues, assessment revenue from the Downtown Improvement District (DID), and contracts with the City of Dallas for specific projects and programs.

The Dallas Downtown Improvement District

The DID was created by DDI in June of 1992 to fund important supplemental services and visible improvements to our city center.

In 2001, 2005, 2013, and 2020, Downtown property owners voted to renew the DID, under DDI's management. Since then, DDI has launched numerous additional initiatives to make Downtown Dallas clean, safe, and fun for all. **The DID has been renewed through at least 2027.**



WHO WE ARE. WHAT WE DO.

The 360 Plan

Public Safety

Maintenance & Beautification

Great Placemaking

Strategic Partnerships & Communications

Economic Development & Planning

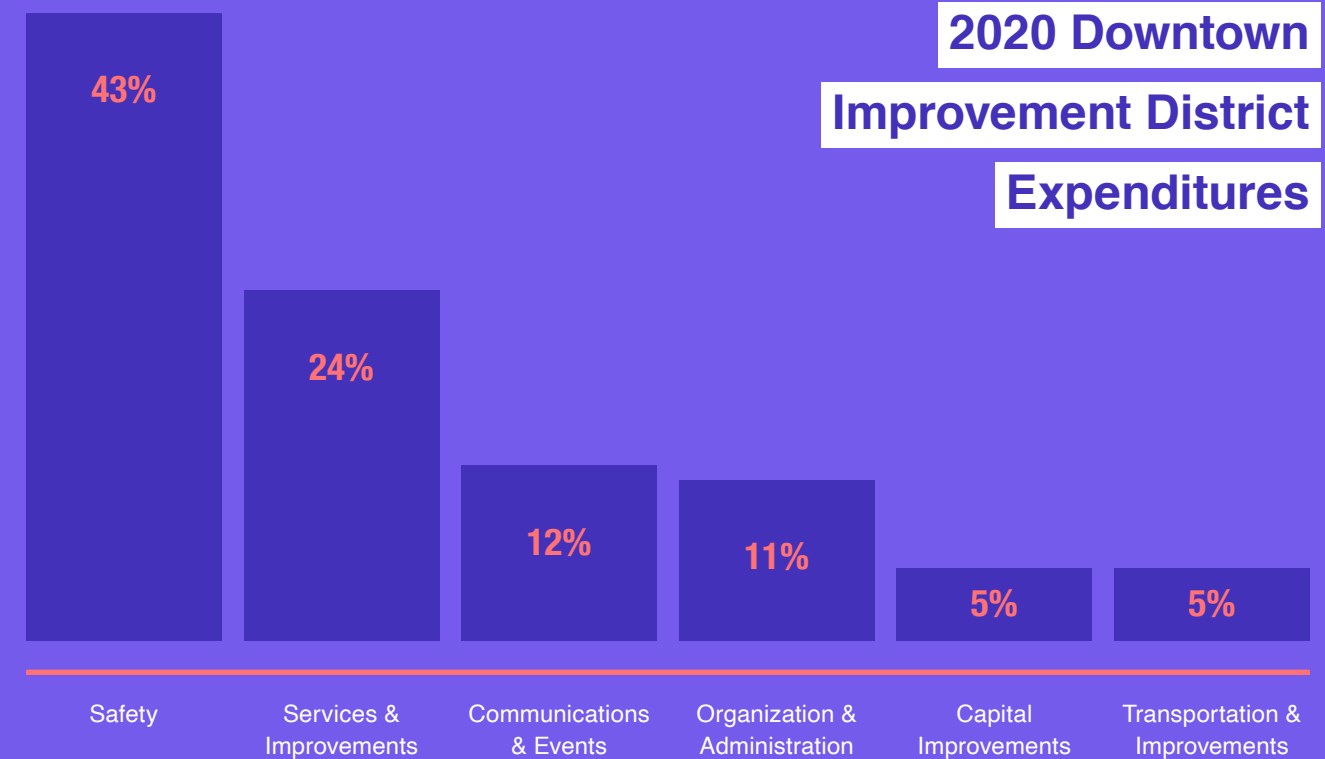
Complete Neighborhoods

Urban Mobility

Membership Development

2020 PRIORITIES

2020 Downtown Improvement District Expenditures



In a year unlike any other, Downtown Dallas showed why we are better positioned than any other market in the country to emerge stronger.

The opening months of 2020 promised another landmark year for Downtown Dallas. The newly completed Pacific Plaza, the first of Parks for Downtown Dallas' four planned parks, was being celebrated as a resounding success. The Downtown Montessori at Ida B. Wells Academy, the first public elementary school Downtown, was preparing for its inaugural school year. The National, the last major vacant building in Downtown, was inching toward completion of a redevelopment that includes a luxury hotel, apartments, retail, restaurant, and offices. With over \$4 billion in active development, momentum in Downtown Dallas could not be stopped. **And then, one week in March, everything changed.**

The arrival of the COVID-19 pandemic here threatened much of our progress, and especially these past 20 years of Downtown revival. But in those chaotic first days—before social distancing, mask mandates, and shutdowns had become a part of our daily vocabulary—there was no time to ponder our long-term future. We had to do what Downtown Dallas, Inc., has done for more than 60 years: serve as the lead voice to ensure the advancement and protection of Downtown priorities, people, places, and business. We had to do it in new and different ways.

Our team collaborated with partners at Visit Dallas, the Dallas Regional Chamber, and the Dallas Citizens Council on a jobs website for those displaced by the COVID-19 crisis. We launched a page on our website listing Downtown businesses operating through the pandemic, which we update daily. We developed our “State of Downtown” virtual interview series, bringing our members and the public inside information from the people keeping development moving in Downtown.

A little over two months later, social justice protests spread across the globe, including in Dallas, following the killing of George Floyd in Minneapolis. Our DDI Security officers worked alongside our partners in the Dallas Police Department to ensure peaceful protesters could exercise their rights. We deployed personnel and grant funds to restore businesses that were hit by vandals amid the unrest. And we re-committed our organization to prioritizing actions that emphasize equity, to investing in disadvantaged youth, and to ensuring economic opportunity for all.

In a year unlike any other, we showed why we are better positioned than any other market in the country to emerge stronger. We have an invested community, including more than 12,000 residents who call Downtown home. We have small business owners who believe in the center of our city. We have a diverse economy and major corporations that are committed to Dallas. It is no accident that not a single major Downtown project was derailed by the events of 2020. This is not the case in other markets today.

At DDI, we remain committed to keeping our historic momentum going by advancing the initiatives outlined in our strategic 360 Plan and endorsed by the Dallas City Council. We will guide the City Center to long-term success with a focus on transformative strategies to advance urban mobility, build complete neighborhoods, and promote great placemaking.

The people of Downtown inspire us and DDI charges on for you.

Kourtney Garrett

Kourtney Garrett, President & CEO



2020

Board of

Directors

CHAIR OF THE BOARD

Mattia Flabiano, III

Page

PRESIDENT & CEO

Kourtny Garrett

Downtown Dallas, Inc.

SECRETARY

Holly Reed

Ryan, LLC

TREASURER

Katy Murray

A. H. Belo Corporation

CHIEF OPERATING OFFICER

Amy Tharp

Downtown Dallas, Inc.

Dr. José Adames

Dallas College -
El Centro Campus

Liz Beauchamp

Atmos Energy Corporation

Ted M. Benn

Thompson & Knight LLP

Brian Bergersen

Spectrum Properties, LTD /
Dallas Farmers Market

Wes Caywood

Larry Daniels

HRI Properties, LLC

Jim Greer

Oncor

Ted Hamilton

Hamilton Properties Corporation

Mike Hoque

Hoque Global

Steve Hulsey

Corgan

Amy Lewis Hofland

Dallas Arts District

Michael Peterson

AT&T

Jon Ruff

Spire Realty Group LP

Michael Tregoning

Headington Companies

Allan Zreet

Jacobs

2020

Board of

Governors

Vince Ackerson, Texas Capital Bank

Tim Adair, Neiman Marcus

Wade Andres, Andres Construction Services

Brock Bailey, Bracewell & Giuliani, LLP

Evan Beattie, GFF

Adam Bernhardt, Bank of America Plaza

Greg Biggs, JLL

David Blewett, Council Member, City of Dallas

Hugh Boyle, TracyLocke

Kimberley Brooks, Transwestern

Dave Brown, American Airlines Center

Sone Cavazos, Labora Group

Matt Craft, Lincoln Property Company

Brandi Crawford, HNTB

John Crawford, Crawford Consulting / Real Estate

Nicholas “Nick” Diaz, Amegy Bank of Texas

Rachel Doucet, Goldman Sachs & Co.

Zenetta Drew, Dallas Black Dance Theatre

Kate Dubroc, Stream Realty Partners /

Trammell Crow Center

Melissa Eastman, Stewart National Title Services

Travis C. Ewert, Colliers International

Colin Fitzgibbons, Hunt Realty Investments, Inc.

Nick Galen, Headington Companies

Melissa Graham, Stream Realty Partners /

Comerica Bank Tower

Eric Hage, Structure Tone Southwest, LLC

Jessica Heer, Dallas Regional Chamber

Keenan Kolendo, Haynes and Boone, LLP

Eric Krueger, Balfour Beatty Construction

Patricia Kyle, RED Development, LLC

Marijke Lantz, Billingsley Company

Emily H. Ledet, Bank of America

Hunter Lee, HPI Real Estate Services / Ross Tower

Tricia Linderman, Klyde Warren Park

Tommy Mann, Winstead

Ginger Martin, Hall Arts Hotel

Linda McMahon, The Real Estate Council

Amy Meadows, Parks for Downtown Dallas

Adam Medrano, Mayor Pro Tem., City of Dallas

Justin Miller, Transwestern / Plaza of the Americas

Ryan Miyamoto, The Statler Hotel

Dan Noble, HKS, Inc.

Justin Parscale, Perkins & Will

John C. Petteway, III, Wells Fargo Bank

Vasavi Pilla, City of Dallas

Geena Piwetz, RP Texas Management, LLC

Billy Prewitt, Santander Tower

Phil Puckett, CBRE

Ken Reese, Hillwood Development / Victory Park

Cheryl Richards, VisitDallas

Lesa Roe, University of North Texas System

Scott Rohrman, 42 Real Estate, LLC

Aimee Sanborn, Merriman Anderson Associates

Josh Shane, AECOM

Jeremy Strick, Nasher Sculpture Center

Kristian Teleki, Matthews Southwest

Sara Terry, Colliers International

Gary Thomas, Dallas Area Rapid Transit (DART)

Shawn Todd, Todd Interests

Jonathan Vinson, Jackson Walker L.L.P.

Ray Washburne, Charter Holdings

Steve T. Whitcraft, Turner Construction Company

James “Jim” Wilson, Goddard Investment Group

Craig Woodfield, Grant Thornton

George Youngblood, Plains Capital Bank

New Member

**Thank you to our members for their
contributions to supplement and
expand DDI's priorities and
program areas.**

2100 Ross, LP
42 Real Estate
A. H. Belo Corporation
AECOM
All Saints Church Dallas
Allied Universal
Amegy Bank of Texas
American Airlines Center
AMLI Fountain Place
ANDRES Construction Services
Archer Western
ARCHITEXAS
Arcosa, Inc.
Armstrong-Douglass Structural Engineers
AT&T
AT&T Performing Arts Center
Atmos Energy Corporation
Balfour Beatty Construction
Bank of America Merrill Lynch
Bank of America Plaza - JLL
Bell Nunnally
Ben E. Keith Company
Billingsley Company
BKV Group
Bracewell LLP
Brad Oldham Sculpture
Cambria Dallas Downtown
CBRE
Charming Floral & Events
Charter Holdings
City Club of Dallas
City Electric Supply
Clark Hill Strasburger
Colliers International
Comerica Bank Tower
Common Desk
Corgan
Covalus
Crescent Real Estate Equities

Crow Museum of Asian Art
D Magazine
Dallas Arts District
Dallas Black Dance Theatre
Dallas Citizens Council
Dallas College
Dallas Holocaust and Human Rights Museum
Dallas Marriott City Center
Dallas Museum of Art
Dallas Public Library
Dallas Regional Chamber
Dallas Symphony Orchestra
DART
Davidson Bogel Real Estate
DLR Group I Staffelbach
Echelon Leadership LLC
First Presbyterian Church of Dallas
Fortis Property Group, LLC / Chase Tower
Fortis Property Group, LLC / Harwood Center
Gables Residential
Gensler
GFF
Goddard Investment Group
Goldman Sachs
Granite Properties
Grant Thornton LLP
Graphite Logistics
Greyhound Lines, Inc.
HALL Arts Hotel
Hamilton Properties Corporation
Haynes and Boone, LLP
Headington Companies, LLC
Hill+Knowlton Strategies, Inc.
Hillwood / Victory Park
HKS, Inc.
HNTB
Hoque Global / DRG Concepts
HPI Real Estate Services & Investments
HR&A Advisors, Inc.
HRI Properties, LLC

Huitt-Zollars, Inc.
Hunt Consolidated, Inc.
Hyatt Regency Dallas
Interstable, Inc.
J.P. Morgan
Jackson Walker L.L.P.
Jacobs
JLL
KASHIYAMA the Smart Tailor
KDC Real Estate Development & Investments
KDFW FOX 4, KDFI 27
KERA
Kimley-Horn and Associates, Inc.
Klyde Warren Park
LAZ Parking
LDWW
Lincoln Property Company
Local Favorite
Locke Lord
LPA
Madison Partners, LLC
Magnolia Hotel - Dallas
Matthews Southwest
Merriman Anderson Architects, Inc.
MESA Design Group
Nasher Sculpture Center
Neiman Marcus
Newt Walker Company
North Texas Commission
North Texas Food Bank
OGLESBY I GREENE ARCHITECTURE
OBJ Landscape Architecture
Omni Hotels & Resorts
OMNIPLAN
Oncor
One Main Place Office, KFK Group
OUTFRONT Media
Page
Parking Company of America
Parks for Downtown Dallas
Perkins&Will
PlainsCapital Bank
Platinum Parking
Plaza of the Americas
Prekindle
RED Development, LLC
Renaissance Tower
Republic Center
Republic Property Group
Roofstock
Royal Blue Grocery
RP Texas Mgt, LLC
Ryan Companies US, Inc.

Ryan Law Firm, PLLC
Ryan, LLC
Santander Tower
Scoop Technologies
Shanks Architects
Sheraton Dallas Hotel
Shore Chan DePumpo LLP
Snappy Salads
Spectrum Enterprise
Spectrum Properties, LTD / Dallas Farmers Market
Spire Realty Group
Stewart Title Commercial Services
Structure Tone Southwest, LLC
Suffolk
Supreme Bright Dallas, LLC
TASK Pressure Washing
TeraCloud, Inc.
Texas Brand Bank
Texas Capital Bank
Texas Central
Thanks-Giving Foundation
The Adolphus Hotel
The Beck Group
The Fairmont Dallas
The Joule Hotel
The Metropolitan at 1200 Main HOA
The Real Estate Council
The Sixth Floor Museum at Dealey Plaza
The Statler Hotel & Residencies
The Westin Dallas Downtown
Thompson & Knight LLP
Thompson Hotel Dallas
Todd Interests
Tomlinson-Leis Corporation
Tower Club Dallas
TracyLocke
Trammell Crow Center / Crescent Ross Avenue Investors LP
Transwestern
Turner Construction Company
University of North Texas System
Uptown Dallas, Inc.
US Secure Ventures
Virgin Hotels Dallas
VisitDallas
Walter P Moore
Wells Fargo
Westdale Real Estate Investment and Management
Westwood Holdings Group, Inc.
Wheels Labs, Inc.
Wildcat Management
Winstead PC
Woodbine Development Corporation
YMCA of Metropolitan Dallas

Public Safety



DDI contributes more than \$3M annually to public safety, including our highly-trained officers, who provide extra eyes and ears for our Dallas Police partners.

The DDI Security team is
now staffed to its highest
levels to date.

In 2020, we enhanced our 17-year-old Downtown Safety Patrol, now known as DDI Security. The unit is staffed to its highest levels to date and officers are more visible, donning new royal blue uniforms, driving wrapped and well-lit micro-vehicles (GEM cars, T-3s, and bikes), and occupying strategically placed security stations in Downtown parks.

DDI Security officers complete a Texas DPS required certification course in addition to a DDI-designed training program that includes expert-led courses in situational awareness, de-escalation training, crisis intervention, mental health, substance abuse, and DPD led law-enforcement training. VisitDallas assists with training on hospitality, customer service, and Downtown culture.

\$3M+
Annual Safety
Funds

55
Full-Time
Officers

90k+
Hours
Patrolled

50k+
Resident & Visitor
Interactions

150+
Safety
Presentations

2.5k+
See Say Now
App Responses



DDI works closely on public safety matters with the City of Dallas, Dallas County, Dallas College, Dallas Area Rapid Transit (DART), the Downtown Security Directors Association (DSDA), the CBD Crime Task Force, and others.

KEY ACCOMPLISHMENTS

DDI funds Dallas Police bikes, horses, and other equipment.

DDI and partner organizations keep violent career criminals off Downtown streets through the impact offender initiative, which ensures high bonds and maximum sentences without plea bargains.

DDI works with the City of Dallas to send hundreds of stakeholders emails and text messages regarding Downtown emergencies in real-time.

DDI works with the Dallas County District Attorney's Office on planning for the Dallas Deflects Center, an alternative to jail for people with mental illness who commit low-level misdemeanor offenses.



Homeless Outreach



DDI's Homeless Outreach team engages people experiencing homelessness, assessing their needs and referring them to the appropriate social service organizations.



4k+

Homeless Engagements

220+

Homeless Reunions with Family

KEY ACCOMPLISHMENTS

DDI is training DPD officers on our innovative homeless outreach strategies.

UT Southwestern medical students worked with DDI to create a Patient Navigator to assist people experiencing homelessness with medical care.

Maintenance & Beautification



Maintenance and beautification of public spaces encourages active use and creates a sense of pride among Downtown stakeholders.

DDI expanded Clean Team hours and responsibilities in response to the COVID-19 pandemic.

A clean, well-maintained, and attractive urban environment is vital to the success of a vibrant Downtown Dallas. The Downtown Clean Team is a group of 21 full-time employees, dedicated seven days a week to keeping the streets and sidewalks clean by picking up litter, removing graffiti, and assisting with public improvement projects in Downtown.

When the pandemic began, DDI expanded hours of operation to provide more services from 6:30 am to 9 pm. The Clean Team now sanitizes high-touch items in the public space and parks such as tables, benches, playgrounds, and trash receptacles, and doubled the frequency of power washing.

40k+
Hours
Worked

3.8k+
Cubic Yards of
Litter Removed

2.7M+
Square Feet of Spaces
Pressure Washed

+30%
Increase in
Overall Staffing

4k
Graffiti & Stickers
Removed

105k+
Dog Waste
Bags Provided



The DDI Clean Team has more staff than ever, providing rapid response and proactive work to keep Downtown looking its best.

KEY ACCOMPLISHMENTS

Expanded DDI's power washing program, doubling the square footage of sidewalks cleaned monthly.

Supported cleanup after civil unrest, including plywood for broken windows.

Contracted to patrol the Downtown area nightly, reducing the number of roosting grackles and bird droppings.

Refreshed Clean Team logo, branding, and vehicle wraps.

Increased pest control at Main Street Garden (MSG).

Trimmed 250+ trees with a focus on parks and sidewalks.

Planted and maintained over 5k+ seasonal color plants at Dealey Plaza, the Morton H. Meyerson Symphony Center, medians, and planters; continued to water and fertilize Downtown trees, flowers, and plants.

Piloted community art programs at MSG and Pegasus Plaza.



DDI awards matching grant funds every year to projects that enhance the public realm in Downtown.

\$125k
Total Allocated

5
Project Recipients

Restoration of the Harrow sculpture in Lubben Plaza

City of Dallas Office of Arts and Culture

Exterior lighting installation along Harwood & Ross

First United Methodist Church

Installation of raised planters in West End Square

Parks for Downtown Dallas

Installation of beer garden fencing around perimeter

Pegasus City Brewery

Installation of security cameras and new water pumps

The Thanks-Giving Foundation



DDI established a storefront restoration program that provided financial assistance to businesses that sustained damages to their storefronts during social justice protests. **DDI awarded more than \$90,000 in Storefront Restoration Grants to the following recipients:**

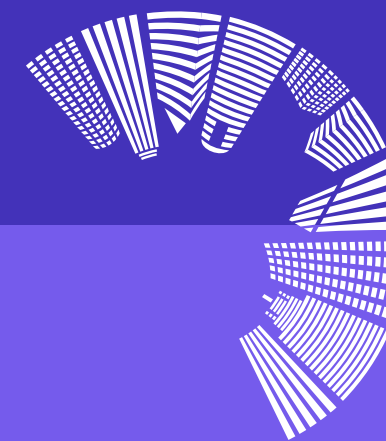
Amelia at Farmers Market
Antioch Church
Arena Partners, LP
Blackbird Lofts
Brad Oldham Sculpture
DP&L Lofts
Enchilada's
Fairmont Hotel
Fashion Industry Gallery
Flying Horse Café
Former Iron Cactus location
Frankie's
Gator's
Hampton Inn and Suites
Hilton Garden Inn

Hotel Indigo
Hunt Dallas Office, LP
Lone Star Gas Lofts
Mayflower Apartments
Pegasus City Brewery
Purse Building
Robert S. Gregg Law Office
Royal Blue Grocery (Main Street)
Senor Bean
Springhill Suites
St. Jude
Studio 1514
Tutta's Pizza
Wild Wild West



Pegasus City Brewery Beer Garden

Economic Development & Planning



DDI promotes economic development and long-term planning through custom market reports, government relations, and a robust national campaign to lure business, investment, and activity.

Hard Hat Tour at AMLI Fountain Place

BY THE NUMBERS

DDI continues to play a key role in supporting local business operations and will aggressively market our nationally competitive assets to continue its strong resurgence.

\$4B
Development Underway

86
Acres of Available Land

120
Active Real Estate Deals

12k+
Core Residents

75k+
City Center Residents

135k+
Core Workforce

120+
Acres of Parks

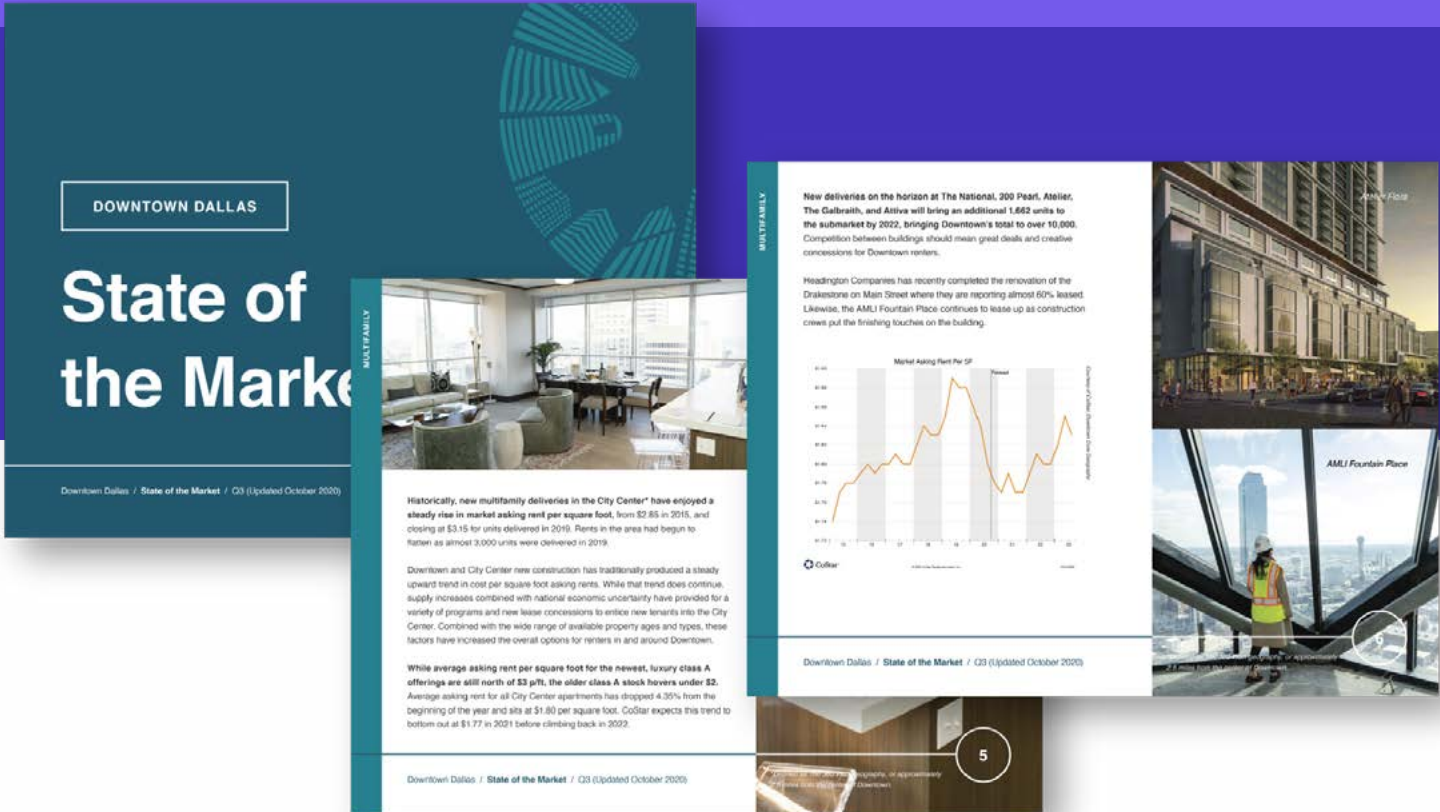
180+
Restaurants & Bars

9k+
Hotel Rooms

600k+
Square Feet of Coworking Space

16k+
College Students Enrolled

30+
Schools that Serve Downtown



State of the Market

DDI provides hyper-local analysis and insights through our State of the Market report to span the multifamily, commercial, office, hospitality, retail, and restaurant sectors. It provides updated data and information to aid in the continued realization of the great vision that is Downtown Dallas. The full report may be accessed at downtowndallas.com.

Between Now and When

We continue to push our economic development campaign, Between Now and When, which we're rebooting in 2021. DDI is the best resource for Downtown-specific information, advancing recruitment materials and market information to brokers, site selectors, and directly to potential commercial office tenants. Visit downtowndallasnow.com for more.

#BetweenNowandWhen

Why Downtown Dallas?

TALENT The region's largest, most diverse and most highly educated workforce.

OPPORTUNITY Untapped resources, available space, and the #1 metro for attracting skilled talent.

LIFE A diversity-driven mix of housing, education, culture, and modern connectivity.

PROGRESS Robust infrastructure, 5G and fiber connectivity, and over \$7B invested since 2000.

EFFICIENCY Low costs combined with generous local and state incentive programs.



Downtown’s office building sales were topped by St. Paul Place, the recently renovated, 22-story, 273,000-square-foot tower that was acquired by Chicago real estate firm Heitman for nearly \$85M (CoStar).

TOP LEASES & RENEWALS

Hilltop Security

717 Harwood – Moved from Renaissance Tower 95,463 sf

Thompson Coe

Plaza of the Americas – Renewal 69,130 sf

Chubb Group Insurance

Bryan Tower – Renewal 66,908 sf

U.S. Department of Education

Harwood Center – Renewal 61,971 sf

Sheppard Mullin Richter & Hampton

Chase Tower – New 51,804 sf

Invitation Homes

Comerica 42,136 sf

Vincent Serafino

Comerica 26,698 sf

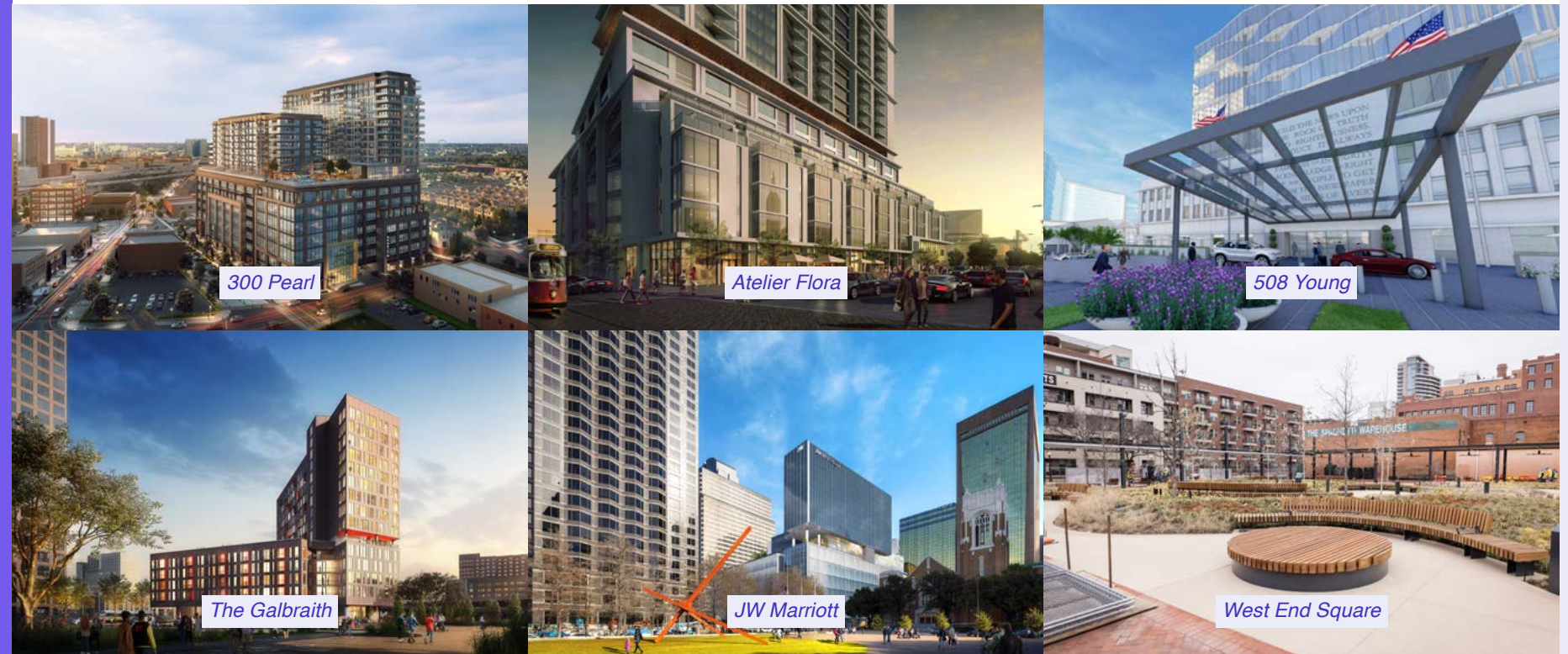
Vision2 Systems

FactorySix03 25,104 sf

NEW & NOTABLE DEVELOPMENTS – UNDER CONSTRUCTION

There are more than 20 Downtown developments totaling \$4B currently underway.

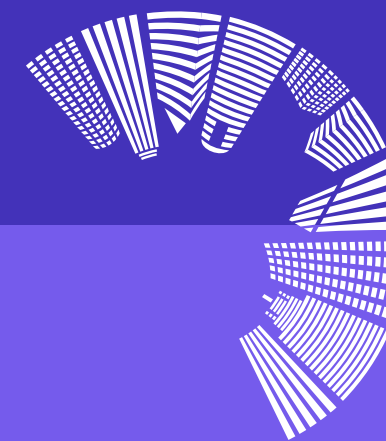
For a complete list, visit downtowndallas.com/business.



NEW & NOTABLE DEVELOPMENTS – RECENTLY COMPLETED



Urban Mobility



DDI advocates for safe and efficient mobility options for commuters and residents, and enhanced connections between neighborhoods.

Dallas Streetcar



Bike Harwood Phase II

The first phase of the Harwood Street dedicated bike lanes link Main Street to the Dallas Heritage Village. DDI, in partnership with the City of Dallas, is now continuing bicycle infrastructure planning along Harwood Street, from Main Street to Klyde Warren Park. Known as Bike Harwood, this project will serve as a critical north-south connection. Planning and implementation will continue throughout 2021.

Transportation Planning

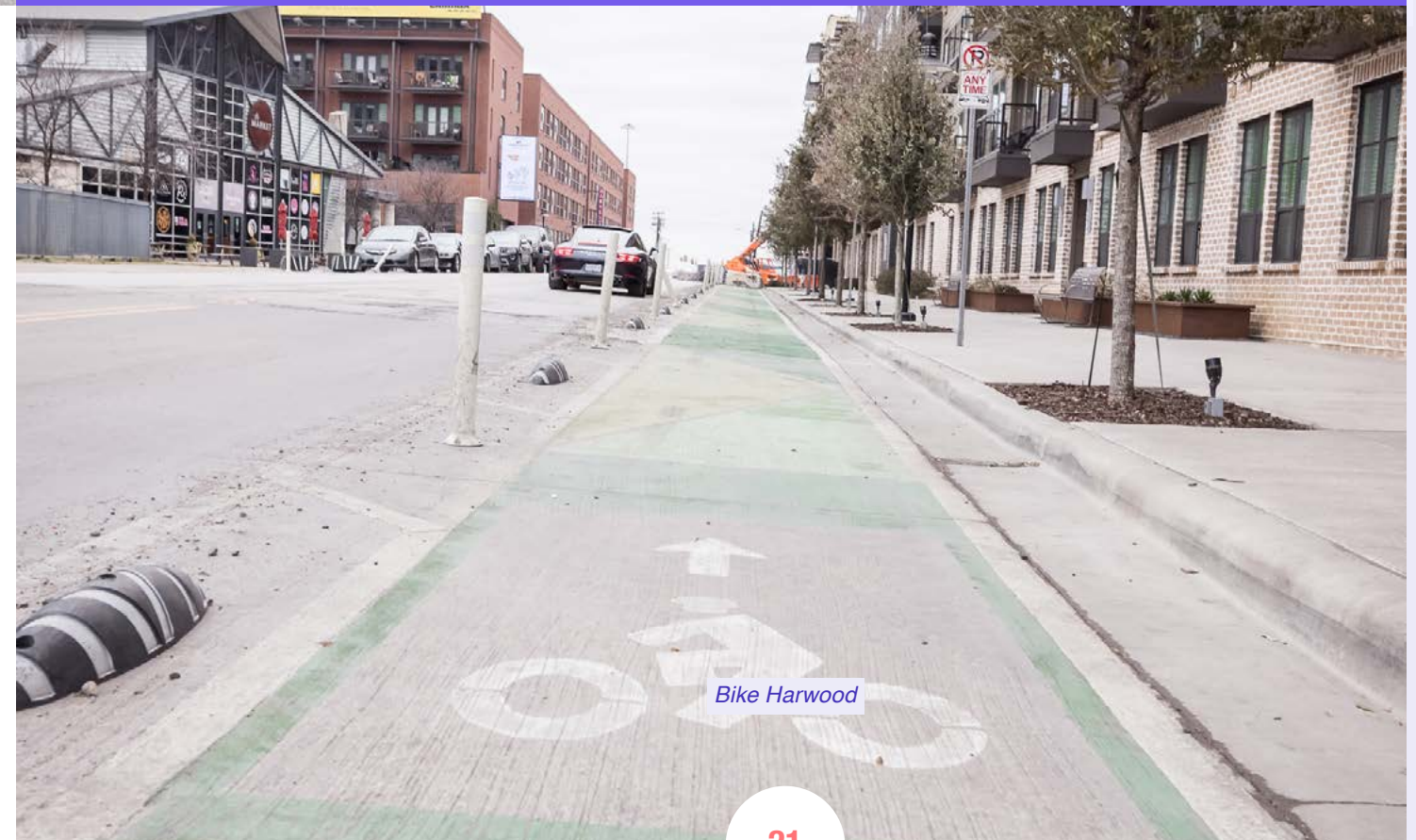
In 2020, DDI advanced 360 Plan implementation, including for the I-30 and I-345 corridor, Dallas Convention Center Master Planning, and a Dallas-to-Houston high-speed rail station. We also helped lead visioning of a new consolidated Multimodal Transit Center to tie all of our regional transportation options together, including trains, autonomous vehicles, and possibly even flying taxis.

Micromobility Enhancement

DDI works with the City and scooter operators to advance policy, develop regulations, and improve scooter share efficiency. We also work with city staff to plan and implement enhanced bicycle and pedestrian facilities throughout Downtown that connect to our adjacent neighborhoods.

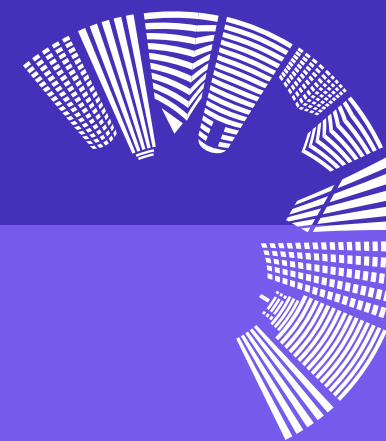
DART D2 Rail Alignment

To enhance operations and ease congestion along current routes, DART plans to construct a second light rail alignment (D2) through Downtown as a subway to mitigate traffic impacts. DDI continues to provide guidance and feedback on behalf of our stakeholders to ensure the project is executed in the best interests of Downtown.



Bike Harwood

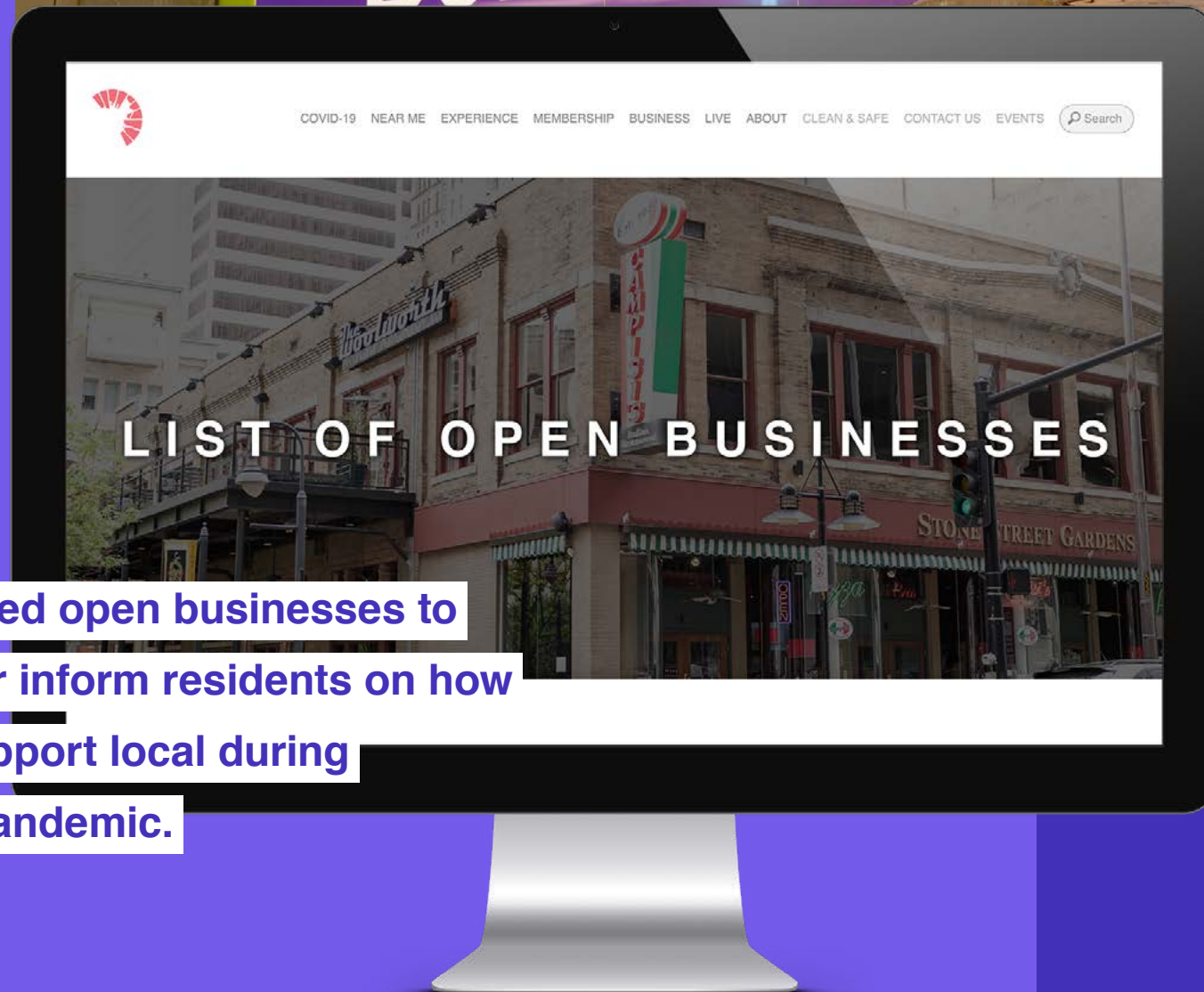
Strategic Partnerships & Communications



DDI strives to keep Downtown stakeholders informed of breaking news, development plans, public policy matters, and events through social media, newsletters, blogs, websites, media stories, special publications, and more.

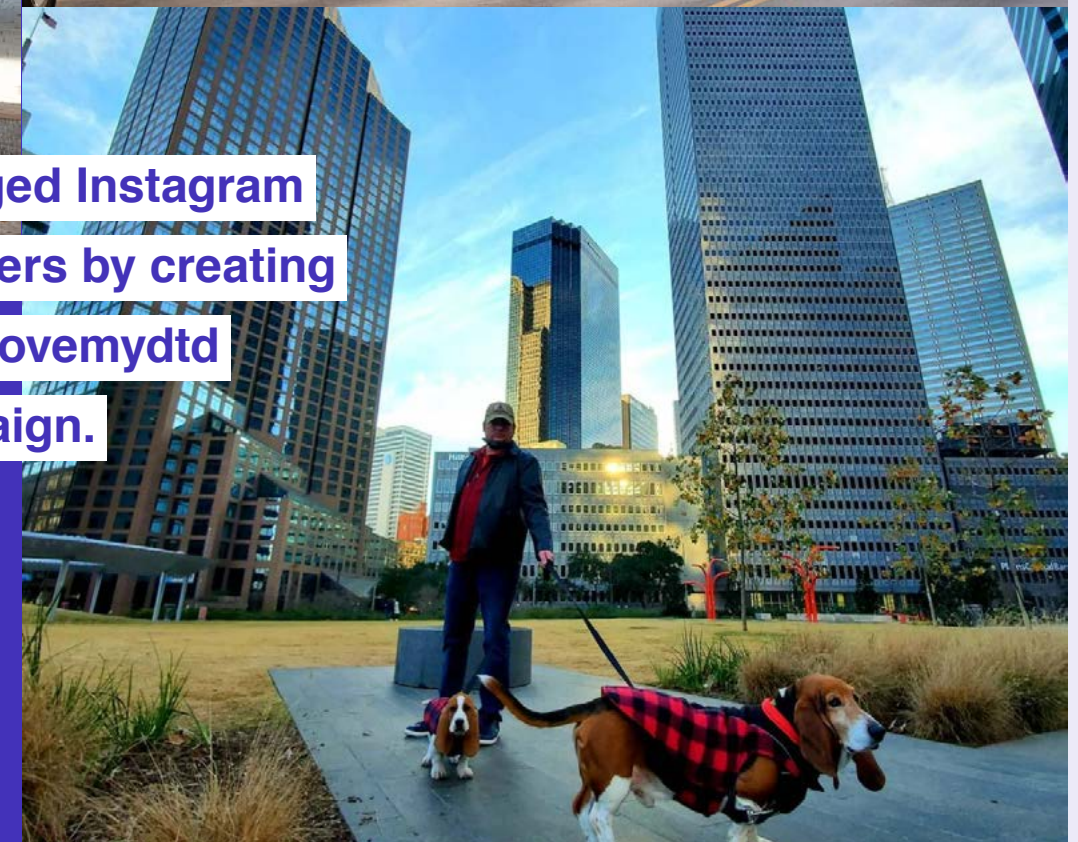
Kourtney Garrett at the 2020 Annual Meeting

As part of DDI's Safer Brighter Streets initiative, we enhanced clean and safe services, launched the We Are Downtown campaign, and brightened our streets with colorful pole banners, window wraps, and digital signage.



Tracked open businesses to better inform residents on how to support local during the pandemic.

Engaged Instagram followers by creating the #ilovemydtd campaign.



Winston and Watson approve of Pacific Plaza Park! Big thanks to the clean team for keeping our parks so pretty. @thebassetsirwinston #ilovemydtd

Partnered with Community



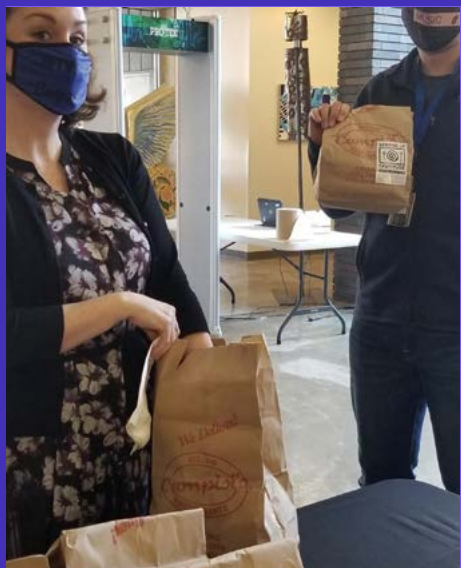
Yellow Rose Distillery donated 100 gallons of DDI-branded hand sanitizer for our Homeless Outreach team to provide to our shelter partners. We also donated personal-sized hand sanitizers to our merchant partners in Downtown.

Aided Restaurants



DDI tracked open businesses to better inform residents on how to support local during the pandemic. We also worked with the City of Dallas to transition some Downtown parking meters to customer parking, allowing for a convenient way to support our businesses.

Thanked Teachers



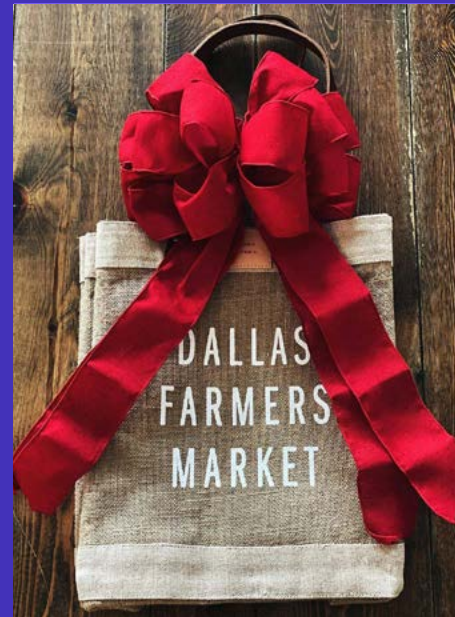
In partnership with Thanks-Giving Square, DDI purchased lunch from Frankie's, Sfereco, Commissary, and Campisi's for the teachers at Booker T. Washington School for the Performing and Visual Arts, Downtown Montessori at Ida B. Wells Academy, and CityLab High School as part of the #ServingUpGratitude program.

Supported Artists



DDI sponsored AURORA's Area 3, which transformed 100k+ square feet of a parking garage in Downtown Dallas. Area 3 featured works by 16 regional artists, and included large-scale light, video, and sound installations, as well as performances viewable from the safety of attendees' own cars.

Promoted Businesses



We partnered with local businesses on a "takeover" of our Instagram account, promoting their specials and that they were open for business. We amplified our support and promotion of businesses through additional consumer-focused blog posts, and we integrated our blog into our website to make it more easily accessible.

Refreshed DDI Branding



DDI refreshed the logo and branding to make our services more recognizable.

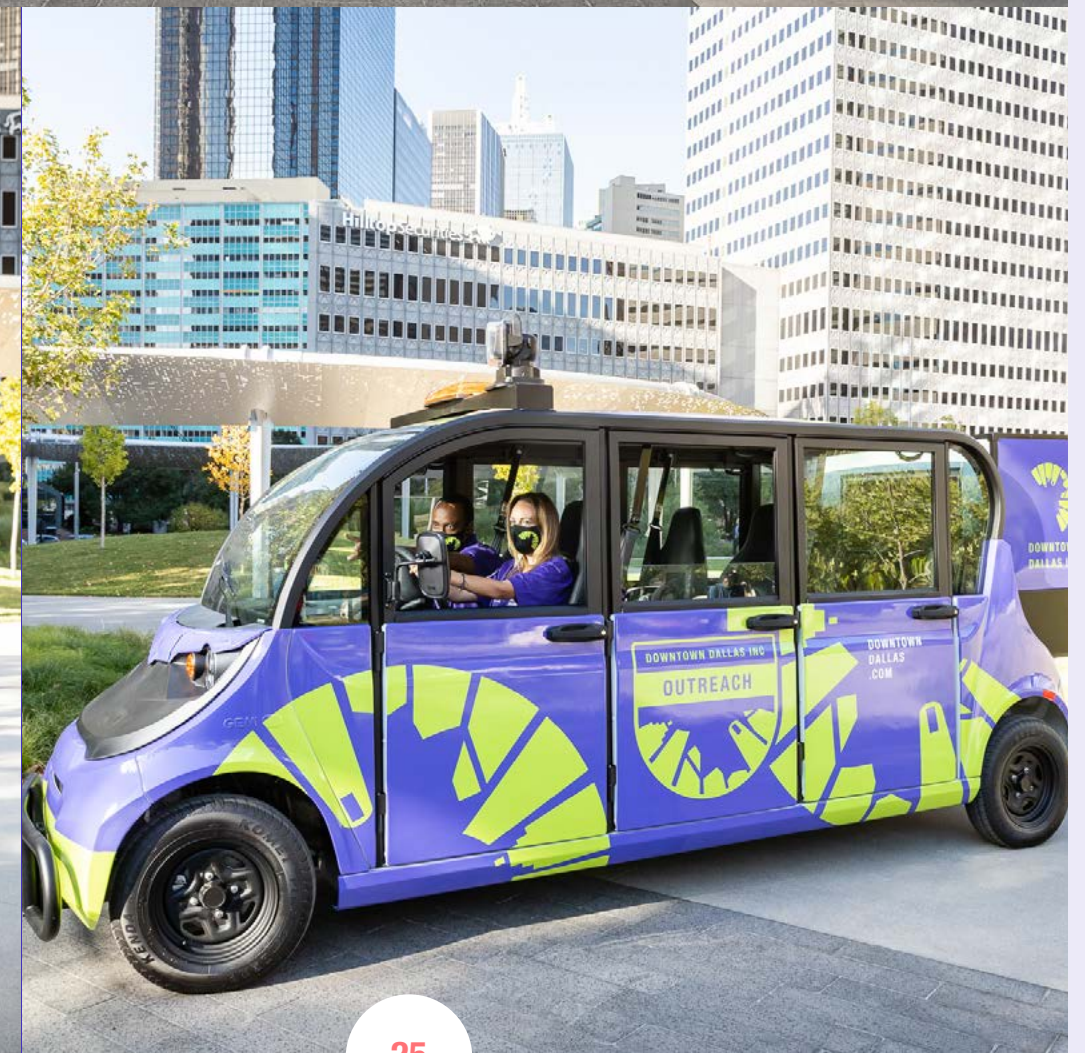
More Visible Field

Teams are Here for You

DDI Security officers are now more visible, donning new royal blue uniforms, brightly wrapped, and lit micro-vehicles (GEM cars, T-3s, and bikes), and strategically placed security stations are visible in Downtown parks.

You will now see the Clean Team out and about in brand new green polo shirts, brightly colored trucks, litter vacuums, GEM cars, and push carts to enhance their visibility.

Our Homeless Outreach team can be found throughout Downtown, engaging with the homeless population in purple polo shirts and a branded purple GEM car.



MEDIA MENTIONS

Towering Success: Downtown Dallas’ National Mixed-Use Project Makes Its Debut

DMN

Ray Washburne Reveals Plans for Former Dallas Morning News HQ

D Magazine

DDI Foundation Donates \$300K for West End Park Water Feature that Changes with the Weather

Dallas Innovates

New Skyscraper in the Works for Downtown Dallas’ South Side

DMN

Construction of AT&T Discovery District Nears Completion in Downtown Dallas

WFAA

Dallas Engineering Giant Jacobs Gives \$8 Million to Klyde Warren Park’s Second Phase

DMN

Dallas Breaks Ground on New Carpenter Park

D Magazine

1.1k+
Media Mentions

\$115k+
Media Value

250k+
Social Followers

f 47k

118k

85k

in 2k

NEWSLETTER
SUBSCRIBERS 10k

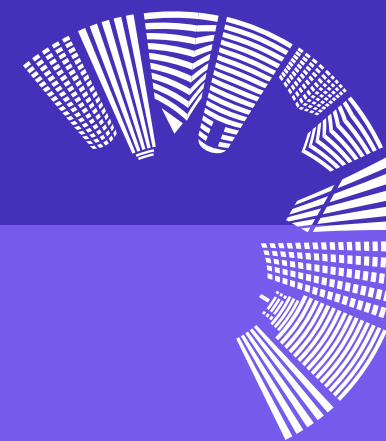
POSTS TAGGED
#MYDTD 190k



Newsletters & Publications

DDI publishes email newsletters, quarterly State of the Market reports, and an annual Downtown-focused special report in the Dallas Business Journal.

Membership Development



DDI members get exclusive access to programming designed to build strategic business relationships, facilitate awareness about Downtown, and expand their influence on our city.

Hard Hat Tour at AMLI Fountain Place

Member

Programming

Members have access to DDI professional staff with expertise in urban planning, marketing, communications, real estate development, Downtown operations management, public policy, advocacy, and public safety. Member programming includes educational roundtables, exclusive hard hat tours, fundraising events, and networking opportunities.

In 2020, DDI took most of our programming virtual in observance of COVID-19 safety guidelines. Though physically distant, our members had more opportunities than ever to engage with Downtown and DDI. Dues are invested in the continued, unprecedented growth and success of Downtown.

Our 2020 *State of Downtown* webinar series provided an in-depth look at Downtown developments through exclusive interviews with the people making them happen.

FEATURED WEBINAR GUESTS

Michelle Brockwell, AVP-Corporate Initiatives, AT&T

Larry Daniels, Vice President Operations, HRI Lodging

Amy Meadows, CEO, Parks for Downtown Dallas

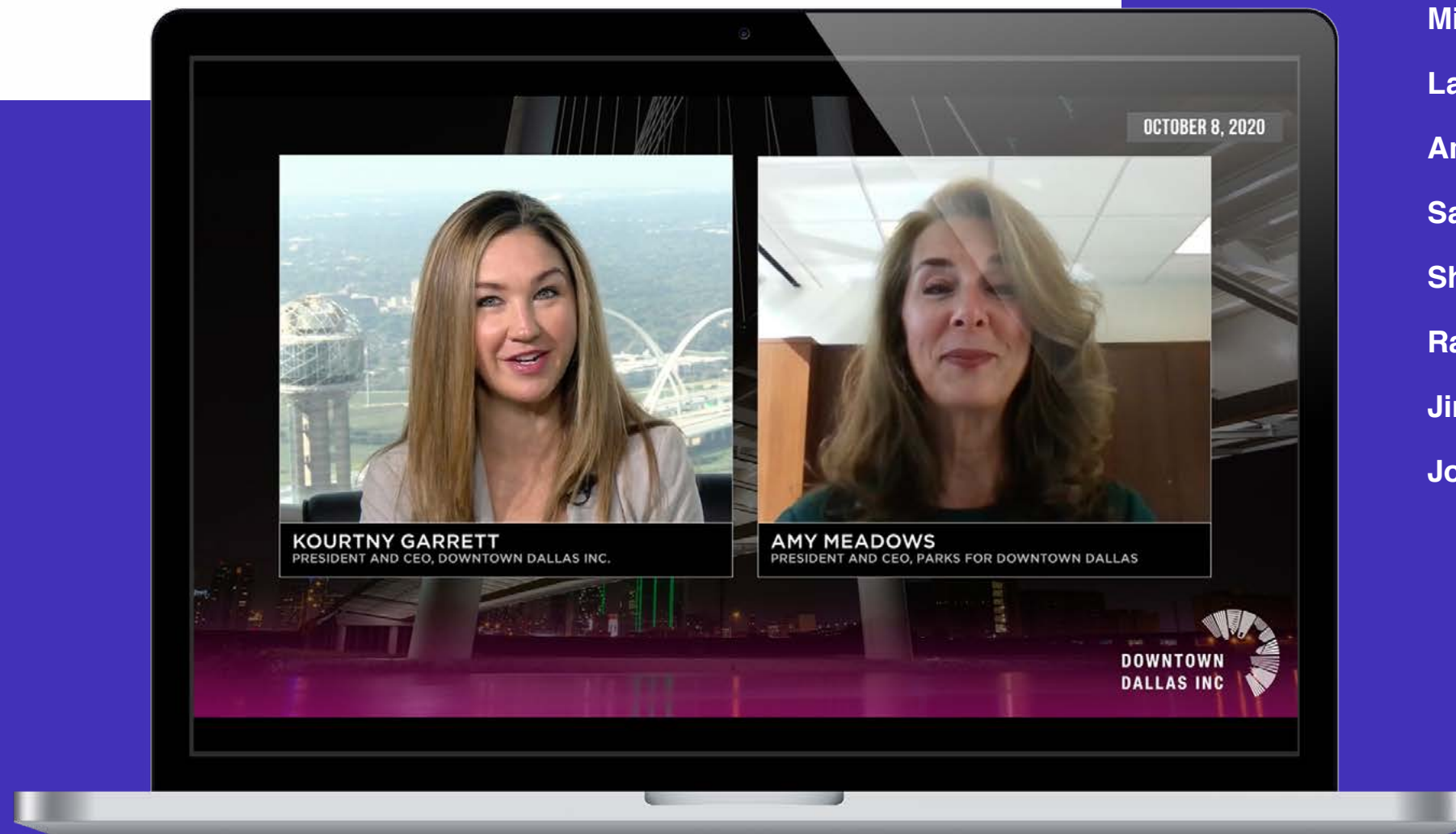
Sara Terry, Senior Vice President, Stream Realty Partners

Shawn Todd, Managing Partner & CEO, Todd Interests

Ray Washburne, Chairman & CEO, Charter Holdings

Jim Wilson, Partner, Goddard Investment Group

John Zogg, Managing Director, Crescent Real Estate LLC



The DDI Foundation

The DDI Foundation is the charitable arm of DDI. It is committed to promoting the development of diverse cultural, educational, and recreational resources and amenities.



2020 DDI Foundation Officers

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Freedom Family, LP

SECRETARY - TREASURER

Cris Jordan

Consultant

PRESIDENT & CEO

Kourtny Garrett

Downtown Dallas, Inc.

CHIEF OPERATING OFFICER

Amy Tharp

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Miguel Solis

Coalition for a New Dallas

Charles Glover

Meadows Foundation

Kyla Porter

Pink Toes Nail Bar

Lily Cabatu Weiss

Dallas Arts District

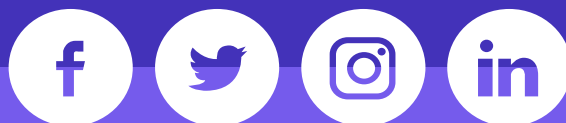
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Angela Ross

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