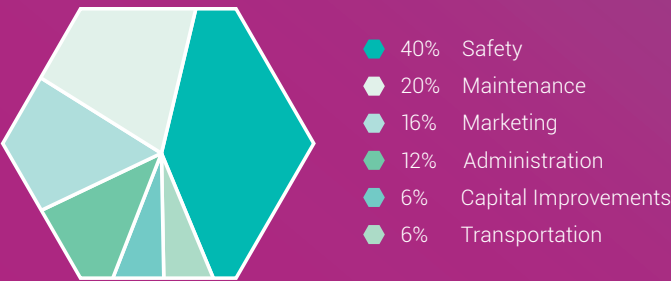


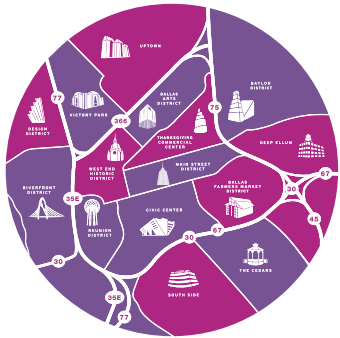
PRIORITIES

- Public Safety
- Create Vibrant Streets and Public Spaces
- Ensure Great Urban Design
- Promote Positive Downtown Perceptions and Experiences
- Support a Competitive 21st Century Economy
- Diversify and Grow Housing
- Reform and Approach to Parking
- Expand Transit and Realize TOD Potential

BUDGET



15 DISTRICTS*



*As outlined in Greater Downtown Dallas 360



PHOTO CREDIT: DANIEL DRIENSKY

CLEAN

In addition to building new spaces, it is essential to create a vibrant, walkable Downtown by physically improving and programming our public spaces. From street furnishings, landscaping, and street vending to roving entertainers and special events, Downtown Dallas, Inc. (DDI) places programs that create a “sense of place” as a top priority.



PHOTO CREDIT: THOMAS GARZA

CLEAN



Picked up **2,608** cubic yards of litter from Downtown streets—that’s enough to fill 17 eighteen wheelers
Repaired **47** trash receptacles



Pressure-washed **2.7** million square feet of sidewalks and park space (equivalent to 61 acres)



Provided more than **176,000** plastic bags to collect dog waste in 14 stations in parks and other high-traffic areas



Hand-watered trees **5,600** times



Mowed over **60** acres of grass

SAFE

- 45** Downtown Safety Patrol officers
- 45 PERCENT** drop in crime in the past five years (crime in Downtown Dallas is down 19% compared to 2015)
- 180K+** contacts with visitors, residents, and employees
- 90+** security cameras, monitored 24/7
- 100+** homeless persons reunited with family in our Homeward Bound program
- 600+** property & facility managers rely on the DERT alert system

SAFE

DDI works daily to improve the quality of life for Downtown workers, visitors, and residents by ensuring the neighborhood remains one of the safest in the city. DDI works directly with the Dallas Police Department (DPD), DART Police, El Centro Police, Downtown Security Directors Association, and other public safety organizations to address public safety issues and coordinate efforts. DDI contributes more than \$2 million annually to public safety programs.



PHOTO CREDIT: THOMAS GARZA

COMMUNITY

DDI continues to engage with community groups and associations supporting the Downtown districts.



PHOTO CREDIT: THOMAS GARZA

COMMUNITY

- 470+** positive media stories featuring DDI or Downtown (valued at over \$47,000)
- 30+** schools in Downtown (from preschool to University)
- 40+** parks and plazas in Downtown

LIKES AND FOLLOWS ARE UP!



up 36%
/DtownDallasInc



up 40%
Downtown Dallas, Inc.



up 38%
@DtownDallasInc



up 96%
#mydtd



up 172%
@downtown_dallas



up 34%

2016 ACCOMPLISHMENTS

GREAT STRIDES



- position the area as a global destination
- create a culturally inclusive urban center
- enhance economic positiveness
- stimulate a vibrant and sustainable downtown environment
- improve infrastructure



Downtown Dallas, Inc. (DDI) is the principal advocate, champion, and steward of Downtown, effecting change by developing strategies, setting targets, and mobilizing resources that:

DOWNTOWN DALLAS, INC.

COMMERCIAL OFFICE

- 35+** companies moved to or renewed their lease*
- 173,564** SQ. FT. net absorption in Downtown
- 300,000** SQ. FT. of coworking space*
- 7** accelerators/incubators*

*Within a 2.5 mile radius of Downtown

RESTAURANTS AND RETAIL

- 190+** places to shop
- 370** restaurants and bars
- 58** new restaurants and bars opened in 2016



DEVELOPMENT

- 100+** new developments are underway
- 15** hotels announced or under construction

RESIDENTS

- Just under **11,000** residents live Downtown
- Almost **50,000** live within a 2.5 mile radius of Downtown
- 7,600** new units under construction and **6,000** units announced in the 15 districts



GETTING AROUND

- dlink** D-Link is a free entertainment shuttle that provides transportation to most major destinations in and around Downtown Dallas
Buses run every 15 minutes from 11 a.m. to 11 p.m. Monday through Saturday.
- McKinney Avenue Trolley extension to Downtown is complete—over 600,000 riders in 2016**
- Oak Cliff Streetcar opened a 2-mile route connecting Union Station to Bishop Arts**



PHOTO CREDIT: PATRICK McDONNELL

RESOURCES

CLEAN TEAM

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cleanteam@downtowndallas.com

DOWNTOWN SAFETY PATROL

214 741 1151
safetypatrol@downtowndallas.com

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visit www.downtowndallas.com, click on About Us, then Annual Report.

Downtown Dallas, Inc. is a private, nonprofit organization funded by membership dues, sponsorships, and assessment revenue from the Downtown Improvement District and through contracts with the City of Dallas for specific projects and programs.

Interested in becoming a member of Downtown Dallas, Inc.? Visit downtowndallas.com and click on About Us.



PHOTO CREDIT: JUSTIN TERVEEN