



DOWNTOWN  
DALLAS INC

# BETWEEN NOW AND WHEN

**Setting the pace** for  
progress, defining the  
standards for urban living.

[DOWNTOWNDALLASNOW.COM](http://DOWNTOWNDALLASNOW.COM)





An aerial photograph of downtown Dallas, Texas. The image shows several tall skyscrapers with glass and metal facades. In the foreground, there is a modern park with a circular walkway, green lawns, and trees. The sky is clear and blue.

# A DOWNTOWN WITH DIRECTION

**Downtown Dallas, the heart of America's third fastest-growing region,** is setting the bar for evolution in technology, industry, and infrastructure. It is a place that inspires growth, fosters innovation, and rewards hard work.

Learn how this modern metro is breaking barriers in urban development and see what's coming next.



# A DESTINATION IN EVERY DISTRICT, EXCELLENCE AT ALL ANGLES

## AN ECONOMY ESTABLISHED ON OPPORTUNITY

At every level, Downtown Dallas is a pioneer in inviting innovation, attracting talent, and inspiring success. With some of the lowest taxes and operational costs, plus a variety of attractive state incentives and a robust infrastructure, it's no wonder Downtown attracts some of the world's biggest businesses and top talent.

Discover how Downtown means business:

OVER  
**\$400M**  
PUBLIC INCENTIVES  
INVESTED TO DATE

**\$4B**  
IN CURRENT  
DEVELOPMENT  
PROJECTS

OVER  
**\$7B**  
IN PRIVATE  
INVESTMENT  
SINCE 2010

**86**  
ACRES OF  
DEVELOPABLE  
LAND



## A COMMUNITY BUILT ON COMMITMENT

With some of the most affordable and diverse housing options, plus more than 150 acres of parks and over 200 restaurants and bars, Downtown Dallas is committed to serving an inclusive, connected, and culturally enriched community.

**130**

ARTS VENUES

**2**

MAJOR AIRPORTS  
MINUTES FROM  
DOWNTOWN

**10**

LIGHT RAIL  
STATIONS  
CONNECTING

**93**

MILES OF REGIONAL  
RAIL SERVICE

WALK  
SCORE

**94**

**88,000**

RESIDENTS  
IN THE CITY  
CENTER



## A CITY MADE FOR MOMENTUM

We didn't reach the top by standing still. Our business-friendly regulatory climate feeds everything from telecom and technology to entrepreneur incubators and mobility innovations. Downtown Dallas is a hub for some of the most progressive programs utilizing high-tech solutions to solve complex problems.

How the Dallas region leads the way in innovation:

**1<sup>ST</sup>**  
IN STATE  
FOR TECH JOBS

**2<sup>ND</sup>**  
IN THE US  
FOR TECH JOBS

**11<sup>TH</sup>**  
MOST HIGH-TECH  
CITY IN THE WORLD

**1 OF TOP 3**  
NATIONAL MARKETS  
FOR FIBER  
CONNECTIVITY

OVER  
**20%**  
OF EMPLOYMENT  
BASE ARE TECH JOBS

**24**  
CORPORATE  
INNOVATION  
CENTERS



## A POPULATION PREPARED FOR WHAT'S NEXT

A well-trained workforce and highly educated society are key to building a brighter future for any city. Downtown Dallas is served by over 30 learning institutions from magnet schools to PhD programs. It is also the future home of a \$1 billion major education and technology campus.

**40**  
ACCELERATORS AND  
INCUBATORS

**250,000**  
UNIVERSITY  
ENROLLMENT

**9**  
TOP TEXAS  
MAGNET  
SCHOOLS

**15**  
MAJOR  
UNIVERSITIES

# FUTURE-FOCUSED, FORWARD-MINDED

Downtown Dallas, Inc. has been the driving force for the core of our city for more than 60 years. Our team works every day to keep Downtown clean and safe, and to shape policy and drive progress on transportation, parks, business and neighborhood development. We can't wait to show you all that we've accomplished and all that we have to look forward to.



**DOWNTOWN  
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**CONNECT**



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