

Dallas Downtown Improvement District (DID)

Service Plan 2022 - 2026

	2022	2023	2024	2025	2026
REVENUES					
Fund balance from previous year	\$970,325 ⁵	\$370,325	\$370,325	\$370,325	\$370,325
Net assessment revenue*	\$9,441,390	\$9,724,637	\$11,377,827	\$13,425,837	\$15,976,743
<i>Year over year growth %</i>	2.1%	3.0%	17.0%	18.0%	19.0%
Exempt jurisdictions	\$81,500	\$81,500	\$81,500	\$81,500	\$81,500
Interest on cash balances	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
TOTAL INCOME & RESERVES	\$10,494,715	\$10,177,962	\$11,831,152	\$13,879,162	\$16,430,068
EXPENDITURES					
<i>(% calculations shown below use Total Carryforward & Expenditures as the denominator)</i>					
Organization & Administration	\$952,439 9%	\$980,764 10%	\$1,146,082 10%	\$1,350,885 10%	\$1,605,975 10%
Economic Development, Planning & Mobility ¹	\$476,220 5%	\$490,382 5%	\$573,042 5%	\$675,442 5%	\$802,987 5%
Communications & Community Partnerships ²	\$761,951 7%	\$784,611 8%	\$916,866 8%	\$1,080,706 8%	\$1,284,779 8%
Parks Operations & Programming ³	\$666,707 6%	\$686,534 7%	\$802,258 7%	\$945,618 7%	\$1,124,182 7%
Safety, Cleaning & Improvements ⁴	\$7,267,073 69%	\$6,865,346 67%	\$8,022,579 68%	\$9,456,186 68%	\$11,241,820 68%
TOTAL EXPENDITURES	\$10,124,390	\$9,807,637	\$11,460,827	\$13,508,837	\$16,059,743
FUND BALANCE/RESERVES (Carryforward)	\$370,325	\$370,325	\$370,325	\$370,325	\$370,325
Total Carryforward & Expenditures	\$10,494,715	\$10,177,962	\$11,831,152	\$13,879,162	\$16,430,068

* 2022 - 2026 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

¹ Business development and recruitment, Downtown planning and transportation enhancements

² Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support

³ Security, cleaning, maintenance, events, programming and improvements related to Downtown park management

⁴ Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements :

⁵ 2021 Carryforward to 2022 comprised of:

- \$600,000 Safety, Cleaning and Improvements - COVID related employee recruitment and retention impacts expected to dissipate Q3 and Q4 of 2021; carryforward anticipated to be used in 2022.

- \$370,325 Revenue Carryforward – prior year carryforward approved by COD Eco Dev as contingency reserve.