



Board of Governors Meeting
Tuesday, August 12, 2025, 12:00 p.m. – 1:30 p.m.
The Joule
1530 Main St. Dallas, TX 75201

In Attendance: Darcy Barnes, Evan Beattie, Michael Blackwell, Scott Bredehoeft, Kate Clapper, Rev. Amos J. Disasa, Noa Dowl, Mattia Flabiano III, Jim Greer, Elizebeth Herman-Fulton, Jamee Jolly, Amy Lewis Hofland, Philip Krause (Representing Payton Holderman), David Martin, Linda McMahon, Amy Meadows, Katy Murray, Jeff Netzer (Representing Erin Ragsdale), Michael Peterson, Billy Prewitt, Matthew Renna, Paul Ridley, Juan Rodriguez, Lacey Ruiz, Jennifer Scripps, Ryan Schutt, Josh Shane, Ron Stelmarski (Representing Laura Crawford), Richard Stockton, Judith Tankel, Amy Tharp, Gary Tress, Heather Walker, John Wulfert, Alan Zreet.

Absent: Panjola Abel, Milton Anderson, Ted Benn, Brian Bergersen, Wendy Bridges, Bill Brokaw, Kim Brooks, Dave Brown, Rep. John Bryant, Peer Chacko, Cathy Collins, Matt Craft, Brandi Crawford, John Crawford, Jim Cuddihee, Larry Daniels, Alan de Castro, Nick Diaz, Zenetta Drew, Cory Feldman, Colin Fitzgibbons, Larry Good, Lisa Hall, Ted Hamilton, Susan Harris, Jonathan Haywood, Jaime Hendrick, Todd Howard, Steve Hulse, David Johnson, Suzan Kedron, Eric Kreuger, Bosther Kusich, Shyam Lalu, Jon Leach, Hunter Lee, Nadine Lee, David Lind, Richard Markham, Evan McCurdy, Ed McGonigle, Kimberly Mendez, Jesse Moreno, Kristy Morgan, Cassandra Nack, Silvina Nordenstohl, Neal Parikh, Geena Piwetz, Kyla Porter, Holly Reed, Randy Robason, Scott Rohrman, Hector Sanchez, Arthur Santa-Maria, Kit Sawers, Brendan Shanahan, Skip Simpson, Sana Syed, Kristian Teleki, Shawn Todd, Michael Tregoning, Sam Tucker, Steven Upchurch, Ray Washburne, Adrian Verdin, Lily Weiss, Brian Wheeler, Steve Whitcraft, Bradford Williams, Jared Williams, Lindsay Wilson, Craig York, George Youngblood.

Staff in Attendance: Paulette Cherubin, David Davis, Juan Galvan, Monica Gonzalez, Micheal Graham, Mike Hunter, Gary Johnson, Eeve Marcus, Shalissa Perry, Doug Prude, Evan Sheets, Thuy Vo.

Guest in Attendance: Scott Goldstein, Jeny Bania

Meeting was called to order at 12:02 p.m. by Katy Murray, Chair

Consent Agenda Items – Administration (A-B)

Ms. Murray called for a motion to approve the Minutes and Financials. The motion was made by Mr. Flabiano with a second by Mr. Greer. The Board unanimously approved.

Welcome Our Newest Governor, Katy Murray, Chair

Ms. Murray welcomed the newest Board of Governors, Judith Tankel, VP of Public Policy, Dallas Regional Chamber.

May 2025 Monthly Report, Jennifer Scripps, President & CEO

Ms. Scripps expressed appreciation to Gray Tress with Plaza of the Americas for their efforts in raising funds and donating supplies to support flood victims. She provided an update on downtown developments and acknowledged Michael Blackwell, noting that Modera St. Paul has officially opened and includes an amazing amenity deck. Additionally, she highlighted the success of the DDI Fitness Series, which has attracted over 800 participants, emphasizing the program's role in promoting community engagement and wellness in Downtown Dallas.

Public Safety & Safe in the City Updates, David Davis, VP of Public Safety & Field Operations

Mr. Davis reported that year-to-date crime is down, with violent crime reduced by 19% and overall crime by 23%, including 267 fewer victims in the CBD. Dallas Police increased traffic enforcement (1,406 citations, 192 warnings), with efforts resuming in September.

Street feeding continues to pose challenges; 25 groups served about 600 individuals downtown the weekend of July 26–27. He also added that DDI has spent 368 man-hours and \$44,000 addressing related issues.

His additional updates included progress on the DPD downtown storefront, enhanced outreach, and distribution of security lapel pins and small business decals. Mrs. Scripps added that the ongoing challenges with street feeding remain a priority and noted a new ordinance currently stalled at City Hall that would help strengthen enforcement.

FIFA 2026 Updates, Shalissa Perry, Chief Experience Officer

Ms. Perry shared key milestones, match schedules, and venues for FIFA World Cup Dallas 2026, along with planned downtown improvements including nine art projects, interactive installations, photo opportunities, intersection and park lighting, and pocket park enhancements. She noted that the City Council approved the \$.01 PID assessment on August 27 and discussed volunteer requirements, perks, and regional working groups. Mr. Davis added updates on safety and security planning, including coordination with FIFA staff, federal partners, the security framework, and key DDI operational dates.

Economic Development Items, Evan Sheets, VP of Planning & Policy

Mr. Sheets provided updates on the City's Digital Advertising Kiosk Program, which will install up to 150 digital kiosks (up to 50 annually), generating an estimated \$6.7M in annual revenue. He provided key improvements include the vendor buying out existing static kiosks, a 45-day property owner notification period with recorded public feedback for City staff review, and a master license agreement scheduled to go before City Council in August. Ms. Scripps also thanked CM Ridley for his support of DDI on the kiosk initiative.

Keynote Speaker Update

Rosa Fleming was unable to attend, and Jack Matthews, CEO of Matthews Southwest, delivered the keynote in her place. Mr. Matthews stated that DART will expand with additional trains and service through the Convention Center, positioning it as a leading transit system. He highlighted key milestones, including the City Council's approval of KBHCCD use, FIFA's confirmation of KBHCCD as the official International Broadcast Centre for the 2026 World Cup, and the purchase of the Dallas Morning News site. Project timelines include pre-enabling works by Dec. 2025, enabling works by March 2026, the FIFA Technical Yard in 2026, Dallas Memorial Arena in 2027, Pioneer Plaza and TBAAL components in 2028, and the Convention Center Expansion in 2029. He emphasized evaluation criteria such as connectivity, infrastructure compatibility, and feasibility, discussed planning before and after FIFA 2026, and shared visuals of the Great Hall, ballroom, and various site views. He concluded by encouraging continued engagement through DallasCCMasterPlan.com.

President's Report, Jennifer Scripps, President & CEO

Ms. Scripps reported that, year-to-date, 59 deals totaling 425,186 sf were completed downtown, with Dallas Arts Tower signing over 115,000 sf in new leases. Key openings include Sushi Kozy and Boxed & Brewed. She provided City updates included the FY 2026–2027 budget, increased funding for Police and Fire, street improvements, re-housing support, and a minor tax rate reduction. The 2026 PID assessment is projected at \$13.1M, with Council voting on the plan, including FIFA allocations, on August 27. She also highlighted ongoing Bullington Terminal operations, summer improvements, and upcoming events including North Texas Giving Day (Sept. 15) and the State of Downtown membership meeting (Oct. 29).

Adjourn.

Ms. Murray thanked all in attendance and adjourned at 1:23 p.m.

Minutes submitted by Paulette Cherubin

The next Board of Governors meeting will be held on Tuesday, October 14, 2025, at Plaza of The Americas, 600 N. Pearl Street, Dallas, TX 75201.