EXHIBIT B
DALLAS DOWNTOWN IMPROVEMENT DISTRICT
PRELIMINARY SERVICE PLAN 2024-2028

		2024	2025	2026	2027	2028
REVENUES		**BUDGET**	**BUDGET**	**BUDGET**	**BUDGET**	**BUDGET**
Fund balance from Previous Year		$245,324	$245,324	$245,324	$245,324	$245,324
Net Assessment Revenue*		$11,501,478	$12,881,655	$14,298,637	$16,157,460	$17,773,205
Exempt Jurisdictions		$81,500	$81,500	$81,500	$81,500	$81,500
Interest on Cash Balances		$175,000	$150,000	$125,000	$125,000	$100,000
TOTAL INCOME & RESERVES		**$12,003,302**	**$13,358,479**	**$14,750,462**	**$16,609,284**	**$18,200,030**
EXPENDITURES						
Organization & Administration	10%	$1,175,798	$1,311,315	$1,450,514	$1,636,396	$1,795,471
Economic Development, Planning & Mobility[1]	5%	$587,899	$655,658	$725,257	$818,198	$897,735
Communications & Community Partnerships[2]	8%	$940,638	$1,049,052	$1,160,411	$1,309,117	$1,436,376
Parks Operations & Programming[3]	7%	$823,058	$917,921	$1,015,360	$1,145,477	$1,256,829
Safety, Cleaning & Improvements[4]	70%	$8,230,584	$9,179,208	$10,153,596	$11,454,772	$12,568,294
TOTAL EXPENDITURES	**100%**	**$11,757,978**	**$13,113,155**	**$14,505,137**	**$16,363,960**	**$17,954,705**
FUND BALANCE/RESERVES (CARRYFORWARD)	**2%**	**$245,324**	**$245,324**	**$245,324**	**$245,324**	**$245,324**
TOTAL CARRYFORWARD & EXPENDITURES		**$12,003,302**	**$13,358,479**	**$14,750,462**	**$16,609,284**	**$18,200,030**

* 2024-2028 estimated Assessments, less administrative fees and contingency for delinquent and/or protested accounts, as well as exempt accounts removed by the County.

[1] Business development and recruitment, Downtown planning and transportation enhancements.

[2] Communications, promotion and marketing support of the district. Business/merchant relations, community programming and special event support.

[3] Security, cleaning, maintenance, events, programming and improvements related to Downtown park management.

[4] Downtown Clean Team, Safety Team and Homeless Outreach Team, public safety programs, maintenance programs, landscape enhancements and capital improvements.